

BOB LANCER'S
BFTS Accredited Trainings
for Childcare Professionals

- *Lift Staff Morale*
- *Reduce Staff Anger and Stress*
- *Enhance Staff Time-Management, Communication and Teamwork Skills*
- *Develop Staff's Positive Child Behavior Management Skills*
- *Support Parent-Teacher Relationships*

Testimonial:

"You stated invaluable wisdom in such a succinct manner. You are doing extremely important work. It has been my honor to be with you." Stephen Covey, author of The 7 Habits Of Highly Effective People.

Who Is Bob Lancer? I'm a child behavior and development expert. I have been presenting trainings to teachers and childcare professionals (as well as to parents) for 20-plus years. I'm the host of the WSB Radio show, *Bob Lancer's Parenting Solutions*, broadcasting over the radio to 35 states since 1996.

I'm the author of several books including:

- *Parenting With Love, Without Anger or Stress*
- *Lighten Up: Harness the power of happiness*
- *The Longtime Tales of Uncle Mo* (an illustrated, lighthearted book of motivational stories for young children)

My books have been published in the U.S. and overseas.

I'm the Child Discipline Expert of WXIA TV News in Atlanta. In 2009 my series of filmed seminars is scheduled to begin airing on the Atlanta Public Schools Cable TV Network, entitled *Raising Ourselves, Raising Our Children, with Bob Lancer*. For a while I hosted a radio show on Radio Disney on which I would counsel children who came on the show to ask questions about their challenges with their parents.

I have created dozens of CD recordings and published over 100 articles. My work has been featured on CNN and other major networks, as well as in national magazines and major newspapers around the nation and overseas. My work was also featured in an internationally released documentary film. I am routinely interviewed by the media for my expertise in child behavior and development at all stages of life.

I'm a former schoolteacher, a parent, and I routinely present trainings and keynotes at national and international conferences including NAYCE, NACC, and NAFCC. For more information, please see my website at www.boblancer.com

Recent Testimonial: "Dear Bob, I can not thank you enough for the trainings last week. I have heard nothing but FANTASTIC complements all the way around! You were so inspiring not only for the teachers but for myself and my coworkers." Lea J. Martin, Family Resource Coordinator

9 Motivating, Instructional Trainings To Choose

1. *Take Charge Now / Parenting With Love*

(ECE-7 / TG-BFTS-152)

Learn Proven Strategies for SUCCESSFULLY guiding child behavior with love and peace and WITHOUT anger or stress. Calmly, confidently, competently be in charge WITHOUT arguing, pleading or raising your voice. Enjoy respect, peace, harmony, cooperation and learning in your classroom, center (and home!) Call Bob's office any time at 404-297-4043.

2. *Positive Communication Skills (Speak Up / Listen Up)*

(ECE-4 / TG-BFTS-11225)

Learn how to communicate your way to stress-free success with children and adults. Improve your positive communication power and skills for easier cooperation, better understanding and more respect in your relationships with children and adults. Tired of not being heard? This class is for you. Call Bob's office any time at 404-297-4043.

3. *I Am Worthy Of Love (Raising Children With Healthy Self-Esteem)*

(ECE-4 / TG-BFTS-1892)

Learn how to relate with children of all ages, from infants to teens, in a way that builds healthy self-esteem that lasts a lifetime. Bring out each child's potential to make healthy and positive choices for himself/herself, leading to the child's responsible self-direction. Call Bob's office any time at 404-297-4043.

4. *Master Your Time*

(ECE-7 / TG-BFTS-12647)

Learn how to make time your ally instead of your enemy. Eliminate the stress and frustration of impatience, rush and overwhelm AND accomplish more of real value everyday. Call Bob's office any time at 404-297-4043.

5. *Positive Team-Building*

(ECE-7 / TG-BFTS-12888)

Build positive teams with fellow staff, parents, and children to achieve more easily together. Learn keys to motivating, earning trust, improving morale and cooperation through team spirit. Learn how to recognize and develop the traits of a positive team player how to respond to non-team players. Call Bob's office any time at 404-297-4043.

6. *The Self-Creative Environment*

(ECE-4 / TG-BFTS-12730)

Learn how to create surroundings that nurture and support the higher potential of children (and adults). Create environments that positively impact the child's conduct, performance, self-esteem and development, making child behavior management easier. Children reflect their surroundings with their behavior. Call Bob's office any time at 404-297-4043.

7. *Leading With Love (Great Leadership Lessons)*

(ECE-7 / TG-BFTS-12750)

Learn how to apply powerful, positive principles and practices of executive leadership to more easily achieve higher levels of cooperation and mutual respect in your relationships with children and adults. Eliminate power-struggles with calm confidence.

Discover how leading with love can work for you. Call Bob's office any time at 404-297-4043.

8. *Delightfully Dealing With Difficult Children*

(ECE-7 / TG-BFTS-12772)

A difficult child comes into your life when it is time for you to grow. A difficult child knows how to push buttons and pull strings. Learn stress-free, anger-free, constructive ways to delightfully deal this. It's time to stop feeling dominated, frustrated, out of control. Call Bob's office any time at 404-297-4043.

9. *Banish Stress For Happy and Healthy Success*

(ECE-7 / TG-BFTS-12668)

Learn how to eliminate anger and stress without losing your edge. Improve your relationships with children and adults by eliminating painful frustration, impatience and aggravation. Be in charge with Peace, Poise, and Power. Call Bob's office any time at 404-297-4043.

My programs are highly motivational and uplifting, as well as instructional, as I focus on helping childcare professional feel more empowered, motivated, *and* calm. I emphasize building strong connections with children (as well as with parents and fellow staff) as a key to more easily reaching, teaching, and leading the children without anger or stress. I also clarify the causes behind children's behavior, and how to promote the positive behaviors you want, particularly during the first 6 years of life. Call Bob's office any time at 404-297-4043.

Recent Testimonial: "Dear Bob, Just a note to tell you how wonderful you were last night at the presentation. The feedback I've gotten thus far has been VERY positive. You are a gift! Thank you for doing what you do and sharing your wisdom to enlighten others...The children of tomorrow will be MOST appreciative!" Lauren Zimmet, Children's Speech Pathologist

For reference regarding my work with parents, educators and childcare professionals please feel welcome to contact:

- Pat Minish, Exec Dir, Georgia Association on Young Children @ 404-222-0014
- Rebecca Reeves, Exec Director of Reeves and Associates @ 770-414-7975,
- Pam Tatum, CEO of Quality Care for Children @ 478-745-4732,
- Economy Jackson of United Way @ 404-527-5254,
- Carla Rogg Exec. Director of Care Solutions @770-640-6073.
- Linda Anderson of the Black Child Development Institute @770-321-9402,
- Reberta Malevenda, Pres. National Association of Family Child Care @770-518-1345
- Lillian Bryant, Founder of the Montessori Institute of Atlanta, @ 404-266-1063
- Jan Stephens, Dir of Early Learning / Head Start @ 706-357-5239
- Sybil Fickle, Program Specialist, Southern Conference on Children, @ 912-681-5555
- Patricia Solomon, GA Dept. of Education / Special Needs Children @ 404-657-7328
- Bernice McClean, Atlanta Public School System @ 678-686-0321

More Testimonials:

Bob Lancer's Pro-Child Solutions www.boblancer.com
404-297-4043 blparents@aol.com

"Dear Bob, I attended your seminar this past weekend at the Training for Childcare conference in Dunwoody and I LOVED it!!" Maggie Dimino, Owner Discovery Point Woodstock

"I found Bob Lancer's advice and presentation skills so great that after attending just one of his seminars I offered him his own show." Greg Mocerri, Award Winning Program Director, WSB Radio

"Bob Lancer is the guru of parent temper-control." WXIA TV News.

Contact Bob Lancer @
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